

Parents Council

O F W A S H I N G T O N

CONNECTING SCHOOLS ▪ SHARING IDEAS ▪ ENGAGING PARENTS

Orientation 2023-2024

Balance

Today's Agenda



Welcome

- *Katrina Holliday, President, Parents Council of Washington*

Opening Remarks

- *Lisa Pence, Director of Parent Engagement*

Maximizing the PCW Partnership with Your School Community

- *Tanisha Carden, PCW Board Member & Orientation Co-Chair*
- *Jennifer Taylor, PCW Board Member & Orientation Co-Chair*

Share, Connect, Engage: Best Practices Roundtables

- *PCW Board Members/School Liaisons, PCW Representatives, and Parent Association Presidents*

Who We Are and What We Do?

WHO WE ARE – PCW is a non-profit membership organization founded in 1964 to promote excellence in education and foster communication for independent school communities in the greater Washington, D.C. area.

WHO WE SERVE – Over 55 dues paying member independent schools representing 27,000+ students from PreK-12.

WHAT WE OFFER – We provide inspired and inventive programs and events to our member school communities. Program summaries and multiple resources are available on our website and through our social media postings.

2023-2024 Theme

Balance



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Lisa Pence

*Director of Parent
Engagement*

Parents Council
OF WASHINGTON

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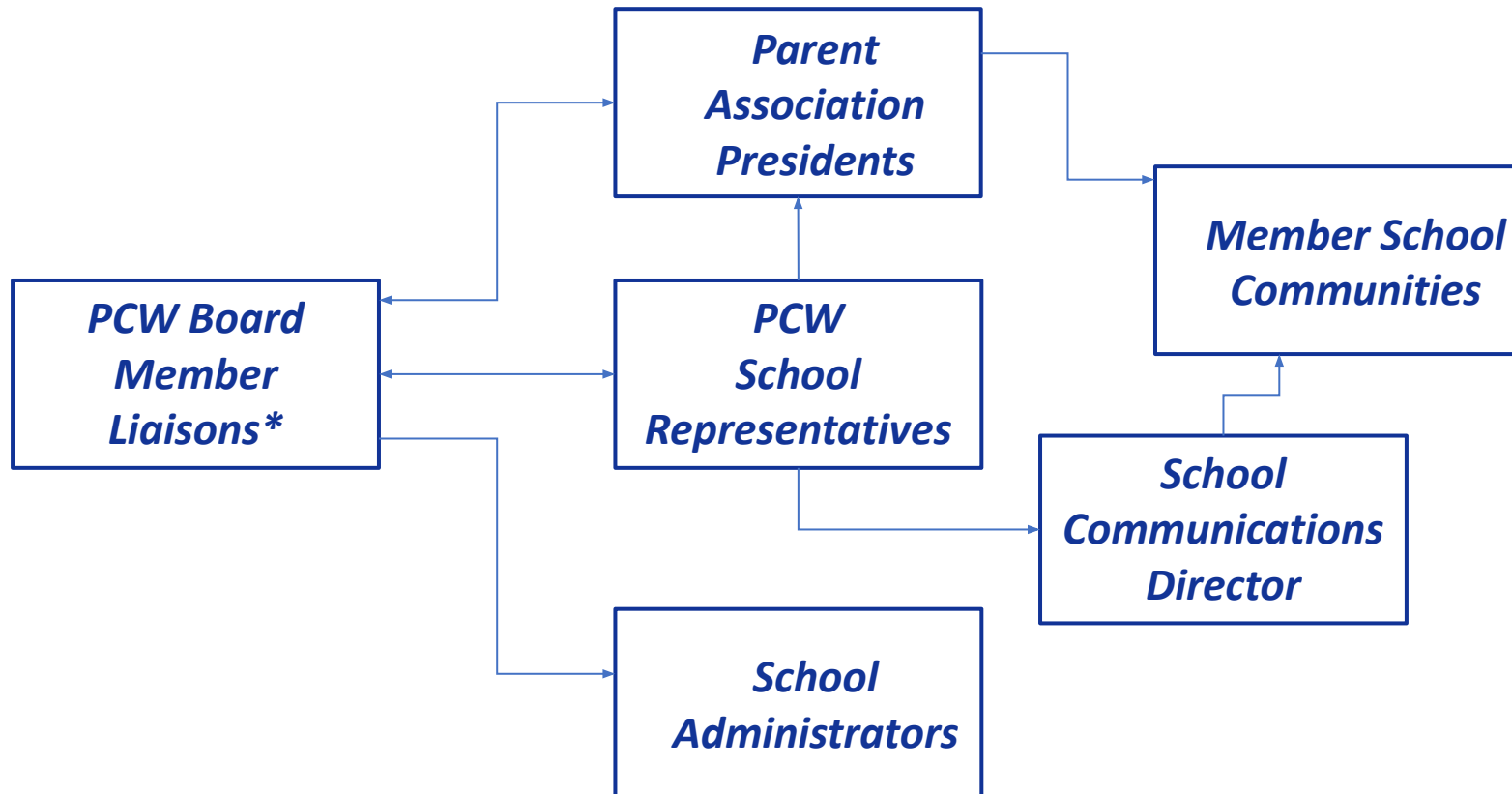
Maximizing the PCW Partnership with Your School Community

- *Tanisha Carden, PCW Board Member & Orientation Co-Chair*
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PCW/Member School Partnership



* See “2023—202 Board Liaisons to Member Schools” handout for liaison assignments

PCW Officers

Board of Directors

Elizabeth Savage
Ex Officio

Katrina Holliday
President

Jennifer Butler
Vice President

Jenn Lustbader
Vice President

Cara Hur
Treasurer

Melissa Dennis
Secretary

Board Members-at-Large

Natalie Best

Des Bouadi

Tanisha Carden

Shannon Hill

Leslie Hunter

Natalie Selzer

Jennifer Taylor

Erik van der Merwe

Christopher Vorobek

Jessica Horwitz, PCW Administrator

Parents Council

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How To Be an Effective PCW Rep

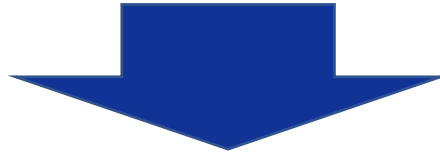
Learn About PCW/Programs

Advertise and Promote

Encourage Participation

Attend and Engage

Share Post-Event Program Materials



The “Monthly Checklist” will outline PCW Rep responsibilities each month and will include all relevant information, flyers, links, etc.

2023-2024 Program Schedule

<u>Program</u>	<u>Date</u>	<u>Time</u>	<u>Venue</u>	<u>Audience</u>	<u>PCW Rep Role</u>
PCW Orientation	Wednesday, Sept. 20, 2023	8:30 am - 10:00 am	National Cathedral School	PCW Reps and PA Presidents	<u>ATTEND!</u> Distribute material*
Speaker Series <i>A discussion with Jennifer Wallace</i>	Thursday, Oct. 26, 2023	7:00 pm - 8:30 pm	Virtual	All PCW Member School Communities	Publicize/Promote <u>ATTEND!</u> Distribute material*
Lower and Middle School Forum <i>(Panel Presentations)</i>	Tuesday, Dec. 5, 2023	7:00 pm - 8:30 pm	Lowell School	PCW Lower and Middle Member School Communities	Publicize/Promote <u>ATTEND!</u> Distribute material*
Mental Health Panel <i>(Member School Presentations)</i>	Tuesday, Jan. 30, 2024	7:00 pm - 8:30 pm	The Lab School of Washington	All PCW Member School Communities	Publicize/Promote <u>ATTEND!</u> Distribute material*
US Student Leader Breakfast	Tuesday, Feb. 6, 2024	8:00 am - 12:00 pm	The Potomac School	Member School Selected Students	Ensure Administrator and Counselor have date and know to select students
Upper School Deans' Breakfast	Friday, Mar. 1, 2024	8:30 am - 10:00 am	Georgetown Day School	Upper School Deans of Students	Ensure Dean of Students has date on calendar
MS Student Leader Breakfast	TBD	8:30 am - 11:30 am	The Langley School	Member School Selected Students	Ensure Administrator and Counselor have date and know to select students
Speaker Series <i>A panel discussion on College Admissions</i>	Wednesday, Apr. 24, 2024	7:00 pm - 8:30 pm	Virtual	All PCW Member School Communities	Publicize/Promote <u>ATTEND!</u> Distribute material*

Who Are These Programs For?

For Parents

- **Lower and Middle School Forum***
- **Speaker Series**
- **Mental Health Panel**

For Students

- **Middle School Student Leader Breakfast (MSSLB)**
- **Upper School Student Leader Breakfast (USSLB)**

For PCW Reps/PA Presidents

- **Orientation**
- **Speaker Series**
- **Informal PA President Discussions**

For Educators

- **Speaker Series**
- **Deans' Breakfast**
- **Lower and Middle School Forum**

* Lower and Middle School Parents

Important Resources

- **Your PCW Board Liaison**
 - Opportunity to connect today and available by email later
- **Program Schedule and Month-to-Month Guide**
 - Outlines annual calendar and anticipated monthly PCW Rep responsibilities
- **Monthly Checklists**
 - Detail specific PCW Rep action items each month; will always have the most up-to-date program information
- **PCW Website**
 - <https://www.parentscouncil.org/resources/resources-for-reps/>
 - Includes orientation materials, monthly checklists, current year program summaries, and archived info from past programs

Any questions?

Next:
Breakout Session

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We appreciate you joining us today!

*Thank you to
National Cathedral School
for hosting the
2023 Orientation!*



Upcoming Events:

October 26, 2023 – Speaker Series Event

A Discussion with Jennifer Wallace

December 5, 2023 – Lower and Middle School Forum

**January 30, 2024 – Mental Health Panel: Supporting
Balance**

Member School Panel