

# Parents Council

O F W A S H I N G T O N

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CONNECTING SCHOOLS ▪ SHARING IDEAS ▪ ENGAGING PARENTS

**Orientation 2021-2022**

**Connectedness**

# Today's Agenda



## **Introduction and Welcome Remarks**

*- Elizabeth Savage, PCW President*

## **The A+ School Rep: Maximizing the PCW Partnership with Your School Community**

*- Katrina Holliday, PCW Board Member & Orientation Co-Chair*

## **Connectedness in Our Independent School Community: A Conversation With Amy McNamer, Executive Director, Association of Independent Schools of Greater Washington**

*- Moderated by Jenn Lustbader, PCW Board Member & Orientation Chair*

# PCW Officers

## Board of Directors

**Frazier Schulman**  
*Ex Officio*

**Elizabeth Savage**  
*President*

**Suzanne Dowd**  
*Vice President*

**Genie Strong**  
*Vice President*

**Jennifer Hemann**  
*Treasurer*

**Melissa Dennis**  
*Secretary*

## Board Members-at-Large

**Sharon Bahador**

**Jennifer Butler**

**Joan Friedrichs**

**Katrina Holliday**

**Cara Hur**

**Suzanna Kang**

**Jenn Lustbader**

**Traci Mitchell**

**Carla Taylor-Pla**

**Allison Taylor, PCW Administrator**

**Parents Council**

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# Who We Are and What We Do?

**WHO WE ARE** – PCW is a non-profit membership organization founded in 1964 to promote excellence in education and foster communication for independent school communities in the greater Washington, D.C. area.

**WHO WE SERVE** – Over 50 dues paying member independent schools representing 25,000+ students from PreK-12.

**WHAT WE OFFER** – We provide inspired and inventive programs and events to our member school communities. Program summaries and multiple resources are available on our website and through our social media postings.

# PCW in the 2021-2022 School Year

This year's theme is . . .

*Connectedness*

How will this year be different from years past?

- Virtual programming, at least until Spring
- We will continue to offer opportunities for PA Presidents and PCW Representatives to connect
- No opportunity to meet your PCW Board Member liaison in person this Fall . . . but you will hear from them via e-mail and please feel free to reach out to them anytime with questions
- The program schedule is subject to change – we will all need to remain flexible this year!

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# How To Be a Great PCW Rep

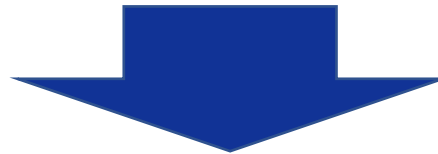
**Learn About PCW/Programs**

**Advertise and Promote**

**Encourage Participation**

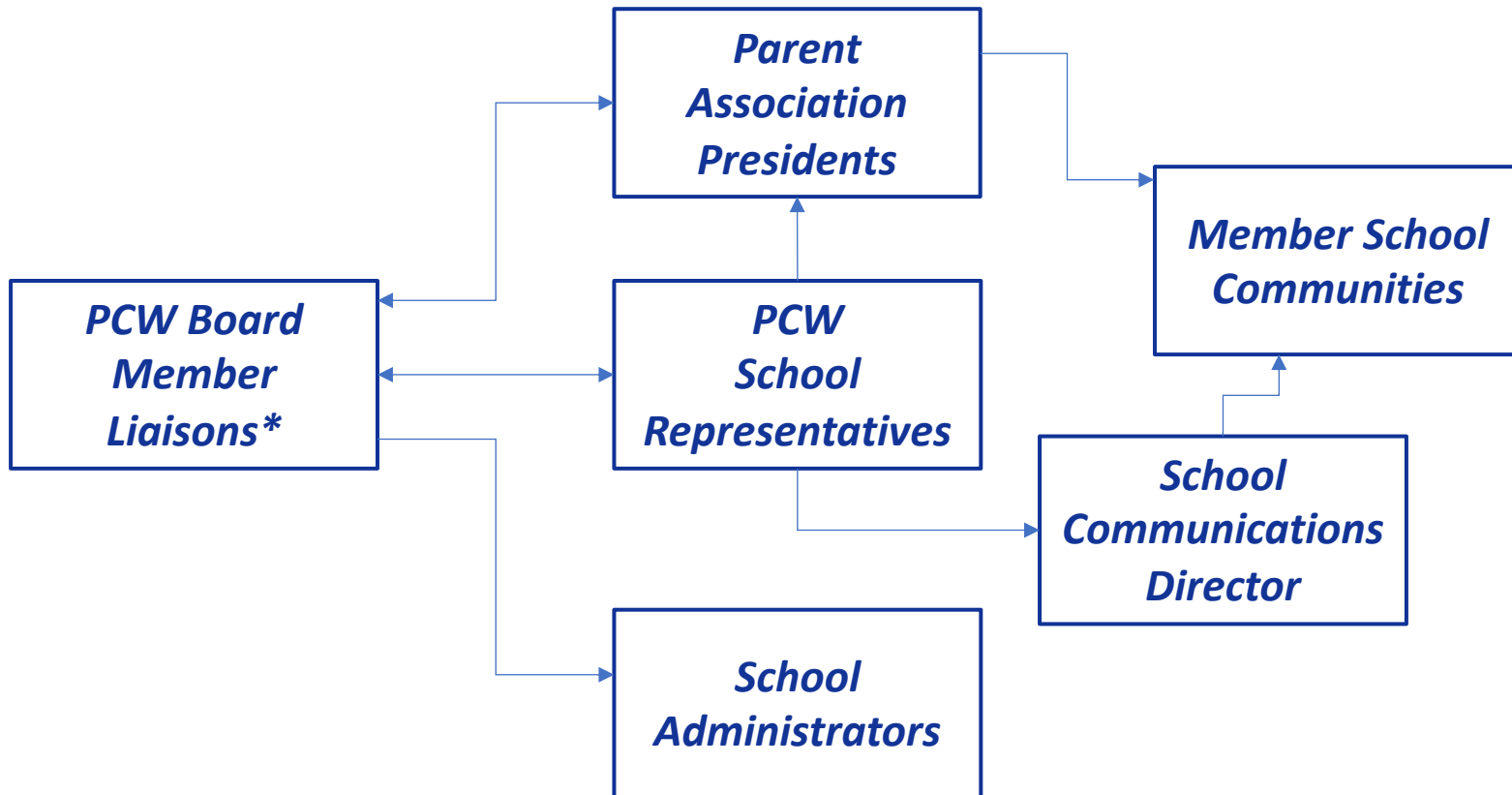
**Attend and Engage**

**Share Post-Event Program Materials**



*The “Monthly Checklist” will outline PCW Rep responsibilities each month and will include all relevant information, flyers, links, etc.*

# PCW Board Member Liaison Structure



\* See “2021—2022 Board Liaisons to Member Schools” handout for liaison assignments



# 2021-2022 Program Schedule

<u>Program</u>	<u>Date</u>	<u>Time</u>	<u>Venue</u>	<u>Audience</u>	<u>PCW Rep Role</u>
PCW Orientation Amy McNamer	Tuesday, Oct. 5, 2021	9:30 am - 11:00 am	Virtual	PCW Reps PA Presidents	<u>ATTEND!</u> Distribute material
Lower School Forum (Panel Presentations)	Tuesday, Oct. 26, 2021	9:30 am - 11:00 am	Virtual	PCW Lower School Member Communities	Publicize/Promote <u>ATTEND!</u> Distribute material
Speaker Series: Rosetta Lee	Tuesday, Nov. 9, 2021	7:00 pm - 8:30 pm	Virtual	All PCW Member School Communities	Publicize/Promote <u>ATTEND!</u> Distribute material
Speaker Series: Drs. Christopher Thurber and Hendrie Weisinger	Tuesday, Dec. 7, 2021	7:00 pm - 8:30 pm	Virtual	Everyone Welcome (Public Included)	Publicize/Promote <u>ATTEND!</u> Distribute material
Movie Screening: The Upstanders	January 2022	TBD	Location TBD	All PCW Member School Communities	Publicize/Promote <u>ATTEND!</u> Distribute material
US Student Leader Breakfast	Thursday, February 24, 2022 (snow date 3/3)	9:00 am - 11:00 am	Location TBD	Member School Selected Students	Ensure Administrator and Counselor have date and know to select students; distribute material
MS Student Leader Breakfast	Wednesday, March 2, 2022 (snow date 3/10)	9:00 am - 11:00 am	Location TBD	Member School Selected Students	Ensure Administrator and Counselor have date and know to select students; distribute material
Speaker Series: Ned Johnson and Dr. William Stixrud	Thursday, April, 28, 2022	7:00 pm - 8:30 pm	Virtual	Everyone Welcome (Public Included)	Publicize/Promote <u>ATTEND!</u> Distribute material
Upper School Deans' Breakfast	Tuesday, April 26, 2022	9:00 am - 11:00am	Location TBD	Upper School Dean of Students	Ensure Dean of Students has date on calendar
PA Presidents' Forum	Thursday, May 10, 2022	9:30 am - 11:00 am	Location TBD	Incoming and Outgoing Parent Association Presidents	Encourage incoming and outgoing PA Presidents to attend; distribute material

# Who Are These Programs For?

## For Parents

- **Movie Screening**
- **Lower School Forum\***
- **Speaker Series**

## For Students

- **Middle School Student Leader Breakfast (MSSLB)**
- **Upper School Student Leader Breakfast (USSLB)**

## For PCW Reps/PA Presidents

- **Orientation**
- **Movie Screening**
- **Speaker Series**
- **PA Presidents' Forum\*\***
- **Informal Rep Coffees**

## For Educators

- **Movie Screening**
- **Speaker Series**
- **Deans' Breakfast**
- **Lower School Forum**

\* Lower School Parents \*\*Incoming & Outgoing PA Presidents

# Important Resources

- **Your PCW Board Liaison**
  - Look for an introductory e-mail later this week
- **Program Schedule and Month-to-Month Guide**
  - Outlines annual calendar and anticipated monthly PCW Rep responsibilities
- **Monthly Checklists**
  - Details specific PCW Rep action items each month; will always have the most up-to-date program information
- **PCW Website**
  - <https://www.parentscouncil.org/resources/resources-for-reps/>
  - Includes orientation materials, monthly checklists, current year program summaries, and archived info from past programs

# PCW is Active on Social Media



*Please Follow and "Like" the PCW Facebook and Twitter Pages*



**Thank You!**

***Any Questions?***

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# Welcome Amy McNamer

Executive Director,  
Association of Independent Schools of Greater Washington (AISGW)



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**Thank you for joining us!**

***Upcoming Events:***

**October 20, 2021 – PA President Discussion via Zoom**  
*All PA Presidents invited for an informal discussion*

**October 26, 2021 – Lower School Forum via Zoom**  
*For PCW Lower School Member Communities*